Open Innovation through Strategic Alliances
demonstrates the vital role and applications of strategic alliances in organizations when creating and applying knowledge for the development of new products, technologies, or business models. This edited collection builds solid knowledge sources and insights into understanding open innovation through inter-organizational alliances. Culpan provides readers with a clear and comprehensive understanding of the utilization of inter-firm partnerships in realizing firm innovation, which is considered crucial for achieving long-term growth and competitive advantage. This book is a valuable tool for understanding the theoretical and practical insights of open innovation business models using strategic alliances.

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