

## NVivo 11 Pro for Windows ► Resources for Success

### Best for experienced researchers and comprehensive analysis tools.

NVivo 11 Pro for Windows allows you to take advantage of powerful data management, query, analysis, and visualization tools. Organize and analyze data, brainstorm ideas, map connections, visualize concepts, and share findings. Whether you're working on your own or in a small team, if you need to analyze text, audio, video, surveys, social or online data, NVivo 11 Pro can help you answer the complex questions.

### Visit our [YouTube channel](#) and watch our [video tutorials](#).

Get an introduction to the workspace and key concepts ► [Explore NVivo 11 Pro](#) and [watch an overview of its capabilities](#).

[Understand nodes and cases](#), which are central to working with material in NVivo.

Visually examine the data in your project with [project maps](#); use [mind maps](#) to brainstorm ideas or build an initial node structure. [Concept maps](#) help you visualize your thoughts and think through connections. [Generate graphical representations](#) of your project items with explore diagrams and comparison diagrams.

Working with survey data has never been easier: move from import to insight in just a few simple steps with the [Survey Wizard](#).

### Get step-by-step instructions online. Start by learning [what's new in NVivo 11](#).

IMPORT DATA	CODE	QUERY & VISUALIZE
<a href="#">Create a New Project</a>	<a href="#">About Nodes</a>	<a href="#">Run a Word Frequency Query</a>
<a href="#">Import Documents &amp; PDFs</a>	<a href="#">About Cases</a>	<a href="#">Run a Text Search Query</a>
<a href="#">Import Audio &amp; Video</a>	<a href="#">Coding Text</a>	<a href="#">Run a Coding Query</a>
<a href="#">Import Spreadsheets or Datasets</a>	<a href="#">About Autocoding Techniques</a>	<a href="#">Run a Matrix Coding Query</a>
<a href="#">Import Pictures</a>	<a href="#">Create Case Classifications</a>	<a href="#">About Maps</a>
<a href="#">Import Web &amp; Social Media Data</a>	<a href="#">About Relationship Nodes</a>	<a href="#">Create a Comparison Diagram</a>
<a href="#">About Teamwork</a>	<a href="#">Tracking Teamwork</a>	<a href="#">About Hierarchy Charts</a>

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### Find the right fit ► [Compare the 3 editions](#).

Starter	Pro	Plus
analyze text basic queries basic visualizations	analyze all data types advanced queries charts, diagrams & maps teamwork	analyze all data types advanced queries charts, diagrams & maps social network analysis automated insights teamwork