

# KWBAcademy

SCHOOL OF ADVANCED STUDIES  
DETROIT MI CONFERENCE

February 3-4TH, 2017  
University of Phoenix Detroit  
Campus  
26261 Evergreen Rd  
Southfield, MI 48076  
SAS



## SAS Research Symposia 5, MI

PANEL SESSION, IDEA GENESIS AND RESEARCH APPLICATION  
[research.phoenix.edu](http://research.phoenix.edu)

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INFO FOR PRESENTERS AND GUESTS CONFERENCE PLENARY

# WELCOME MESSAGE

DR. MARK MCCASLIN, DEAN OF RESEARCH AND SCHOLARSHIP



The purpose of the Academy is to support the University of Phoenix and School of Advanced Studies faculty and students towards advancing their research and scholarship. The goal of the academy is to facilitate participants' development of a feasible research plan and an application for funding!

Dr. Mark McCaslin

## Scholarly Leadership

Through participating in this workshop, you become a part of a leadership system aimed at putting knowledge to work in the world. In short, through your attendance and attending to its purposes you have declared yourself to be a **scholarly leader**. Consider for a moment the fire triangle as a way to understand the idea of scholarly leadership. Fire requires three elements to be present—oxygen, fuel, and heat. Take any one element away and there can be no fire; no combustion. Scholarly leadership is like this fire triangle model in that it requires its own three essential ingredients to be present, along with an openness to communicate and collaborate—it requires an openness to form transformative relationships purposed at building and advancing the capacities within and around our organizations, schools, communities, and homes. Here, we are calling **Leadership** our oxygen which *supports and feeds* the greater scholarly process. **Leading**, under these conditions, becomes less about setting a direction and more about *designing sustainable systems*, like the community of scholarship you are participating in today, where our capacities and potentials can creatively and mutually flourish. This leading will be our fuel. **Scholarly leaders** then, acting as transformative and potentiating forces on these capacities within these sustainable systems, become *generative in their purposes*. This is the heat we create when we set about to collaboratively generate solutions for the myriad challenges, problems, and opportunities emerging from within the organizations, schools, communities, and homes we seek to serve.



~Dr. Mark McCaslin

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Knowledge Without Boundaries Research Academy

Affiliate with one of our Research Centers at [www.research.phoenix.edu](http://www.research.phoenix.edu).





# GENERAL INFORMATION FOR GUESTS

Great things happen when you combine disruption and application. You are attending a conference based on the notion of disruptive innovation, alongside a process to engineer your ideas. We hope you walk away with a solid research inquiry, construct, and even perhaps a product. Our goal is that the end result expands your opportunity to drive research. The ingredients of this 2 day event consists of sessions designed to move you down a path to actual “end of day” results. To ensure you have what you need, the same materials we emailed you will be printed out for your convenience, just in case you forget to bring them. We would also like to request that you take some time to fill out the “feedback cards” on your seats/tables today. You can fill out more than one should you have further insights to at any time. Your feedback will help us continue to evolve KWBA.

## Symposia Landscape

The plenary for this event is included. The Detroit KWBA event is a two-day event that begins Friday at 6:30 pm – 9:00 pm and then Saturday from 8:30 am – 3:30 pm. The Friday session is our prelude to Saturday and is designed to get you thinking, inspire you to engage research issues that are current, and to put you up close to leaders in the community who will be sharing their insights and challenges in industry. The evening will also give attendees the chance to network with the speakers and guests and prepare for the Saturday “roll up your sleeves” approach to kick-starting your ideas. Saturday morning begins your personal journey to publishing as we begin with 8:00 am registration and breakfast, as well as opening remarks from the Dean of Research and Scholarship, Dr. Mark McCaslin. The scope of the day moves attendees through strategic roundtables to begin engaging their ideas for research with our methodologists. Our audience will be a great demographic mix of faculty, students, alumni and guests. We hope you enjoy and take advantage of the great potentials in networking, fostering ideas and engaging the KWBA!

## The Potentials

Presenters may offer up various challenges from their industry to help us better understand and think about the researchable *potentials* in their shared experiences. Ultimately, your engagement in this kind of event can transform concepts into reality, broaden your credentials, expand your creativity and knowledge, and most importantly, help extend research that improves communities!

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# KWBA Events Schedule

## PLENARY OF EVENTS

FRIDAY FEBRUARY 3, 2017

6:30:00 PM – 6:45 PM

KWBA Opening-Remarks/Recognitions/Research Center Introductions - Dr. Mark McCaslin

- Opening Remarks by Dean of Research and Scholarship, Dr. Mark Mcaslin
- 2 day overview
- Recognizing Campus and Staff
- Research Center introductions- The University of Phoenix/School of Advanced Studies introductionsto our virtual research centers, as well as their mission and purpose in the scope of the world of research.

6:45 PM – 6:55 PM

Dr. Aaron Coe, Program Dean for SAS and the Office of Scholarship Support will introduce guests to the panel speakers and serve as moderator for the panel session.

7:00 PM – 8:00 PM

Speaker presentations-This segment will consists of speaker presentations offered up by distinguished leaders in industry from the Detroit community.

8:00 PM – 8:30 PM

Presenters become panelists in this section which offers guests the opportunity to ask questions, and for moderator led inquiry.

8:30 PM – 9:00 PM

Dr. Mark McCaslin-Saturday prep/Feedback forms and Networking/Light appetizers

Plenary cont. next page >

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# KWBA Events Schedule

## PLENARY OF EVENTS

SATURDAY FEBRUARY 4, 2017

8:00 AM – 9:00 AM

REGISTRATION/BREAKFAST/NETWORKING

9:00 AM – 9:15 AM

Opening Remarks - Dr. Mark McCaslin, Dean of Research and Scholarship

9:15 AM – 9:45 AM

Opening Remarks - Coaching Session I - Stages of Research Development - Dr. Ryan Rominger, Associate Chair

10:00 AM – 12:00 PM

Begin Roundtables Articulations-Working Session I - Idea Generation/Synthesis \**Choosing the Path*

12:30 PM – 1:00 PM

COR/IRB – Coaching Session II \*What is (COR) Committee on Research and (IRB) Institutional Review Board – Dr. Aaron Coe, Project Dean for SAS and the Office of Scholarship Support

1:00 PM – 3:00 PM

Roundtable Articulations – Working Session II – Applicability \**Bringing the Tools to the Table*

3:00 PM – 3:30 PM

Funding Opportunities/Next Steps/Feedback/Affiliate/Closing

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