



University of Phoenix®

# How to Create and Present Scholarly Presentations - April 16, 2020

College of Doctoral Studies

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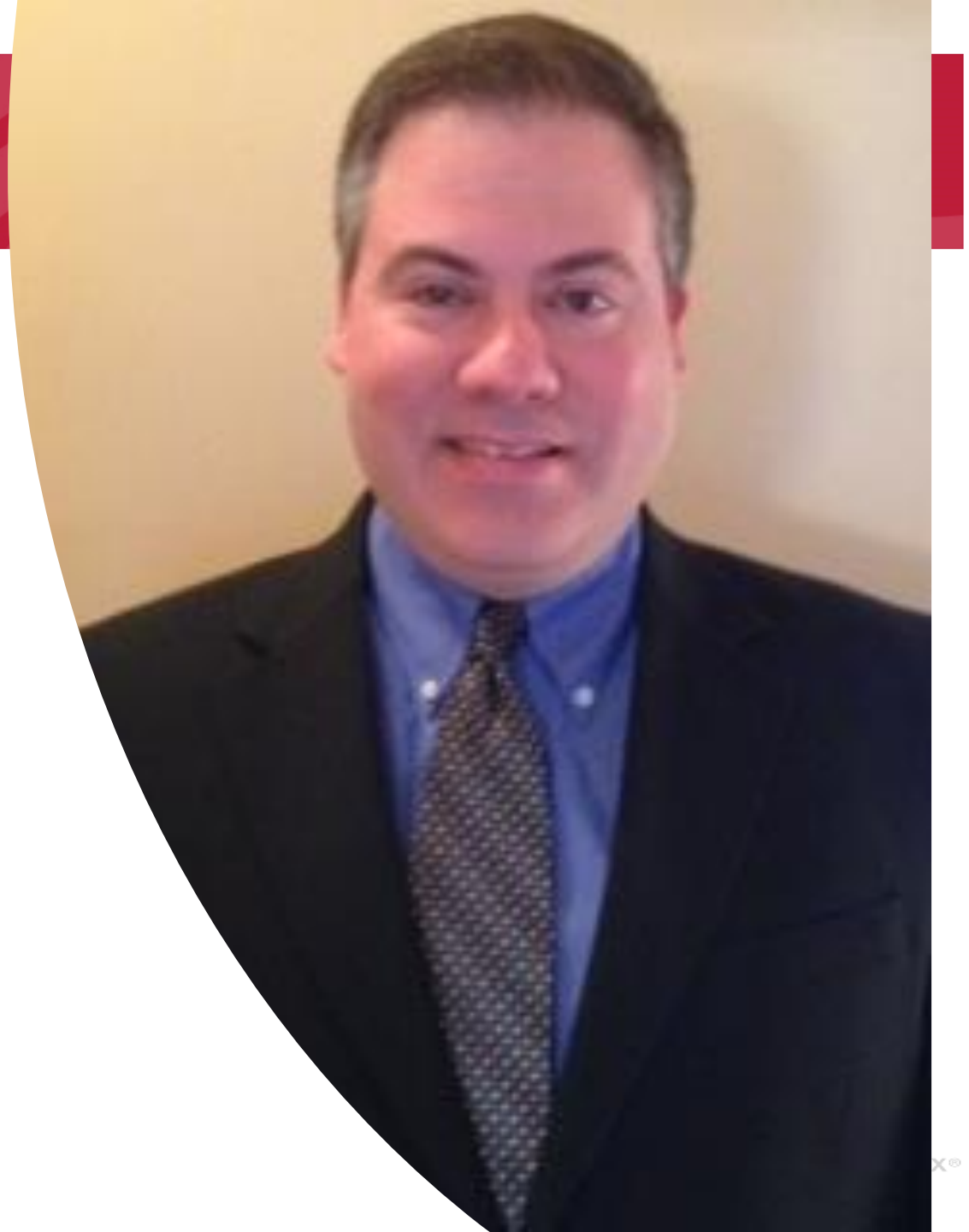
Dr. Patricia D'Urso

# Introduction

- Presenters
- Objectives
- Expectations
- Agenda

# Dr. Jay Familant

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- Over two decades experience in education
  - Been part of UOPX since 2007
  - Experience at UOPX:
    - Chair, College of General Studies, Northern Virginia Campus
    - Lead Faculty Area Chair, College of Doctoral Studies
    - Presently, Doctoral Instructor for the College of Doctoral Studies



# Dr. Patricia D'Urso

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- Over three decades experience in education
  - Been part of UOPX since 2000
  - Experience at UOPX:
    - Chair, School of Business, Tampa Campus
    - Dir. of Academic Affairs, Tampa Campus
    - Presently, CDS chair, URM, committee member, Research Fellow, and teaching faculty



# Objectives

- In this interactive workshop, participants will gain tips and best practices on how to create and present academic presentations
- Participants will recognize the difference between effective and ineffective presentations
- This workshop is designed for both faculty and learners about to present their final dissertation oral defense

# Expectations

- Participants will engage with their peers as well as the presenters and contribute with comments and/or questions for discussion
- Participants should mute their line until they have a question
- Use common sense etiquette and treat everyone with respect

# Agenda

- Characteristics of Great Presentations
- Video Clip of Good and Bad Presentations
- Popular Software Reviews
- Oral Defense PowerPoint Example
- Rubrics as Guidance For Presentation Assessment
- Questions and Answers

# Characteristics of Great Presentations

- List and Discuss Good Elements
- Review Components



# Presentation Clip



# Popular Presentation Software

- MS PowerPoint
- <https://slidedog.com/blog/best-presentation-software/>

## Example of Exemplar of Final Oral Defense – Dr. Arnold 2019

- Attached to this presentation is a PPT presentation by Dr. Simone Arnold, awarded Dissertation of the Year for 2019.
- In the next slide, you will see a slide that exemplifies her oral defense.
- What elements of this next slide captures something important in a presentation?

# Theoretical Framework

- ❑ Investigate if a significant relationship exists
- ❑ Gain insights for future generations
- ❑ Primary theory: Emotional Intelligence
- ❑ Five secondary theories

## 1. Emotional Intelligence Theory

2.  
Organizational  
Theory

3.  
Contingency  
Theory

4. Cultural  
Diversity

5. Diversity &  
Inclusion

6. Network  
Theory

# Rubrics as Guidance for Presentation Assessment

- Attached to this PPT file will be a Presentation rubric.
- Rubric for Faculty – Classroom Presentations
  - This rubric can be used in business as well
- The categories that can be assessed are:
  - Content, Organizational Structure, Style/Presentation/Appearance, Use of Visual Aids, Audience Participation, Adherence to Time Limit, Comments and Grade

# Rubric for Faculty to Assess Final Oral Defense

- Rubric for Faculty to assess a final oral defense
  - Can be found in Tk20 – our newest system for assessing the final oral defense
  - Students and committee members have access to Tk20
  - Presentations can be stressful (esp. final oral defense for doctoral degree)
  - Here is a sample of a few categories from this rubric:
    - Exceeds Expectations
    - Arguments are superior and compelling
    - Objectives are clearly defined.

# Oral Defense Rubric Categories

- Cont'd:
  - Exhibits critical thinking skills that incorporate strong and comprehensible logic.
  - Exhibits advanced mastery of subject matter and associated scholarly literature.
  - Demonstrates masterful comprehension of theoretical concepts.
  - Demonstrates exceptional originality.
  - Displays exceptional creativity and insight.

# Overall Quality of the Oral Defense Presentation

- Well organized professional presentation.
- Eloquent articulation of ideas throughout.
- Excellent communication skills and logical communication flow.
- Slides and handouts are outstanding.

Note: This rubric is available in the advanced Doctoral Courses.



# Questions and Answers

