



XII International GUIDE Conference
“Online Learning in the 21st Century: Practice, Problems, and Prospects”
February 15th -17th, 2017
University of Phoenix, Orlando, Florida, USA

Day 1 – Wednesday, February 15, 2017

4:30 – 5:30 PM – Registration / Check In (Room: Enchanted Hallway)

5:30 – 5:50 PM – Welcome / Opening Remarks / Introduction of Keynote Speakers (Room: Majestic)

5:50 - 6:30 PM - Plenary: Panel Discussion with Keynote Speakers (Room: Majestic)

Moderator: Dr. Bob Armbrust (*Director of Academic Affairs, University of Phoenix*)

- **Dr. Robert W. Robertson** (President of the Bahamas Technical and Vocational Institute, Nassau, Bahamas)
- **Dr. Dennis Littky** (College Unbound Co-Director at The Big Picture Company)
- **Dr. Matteo Martini** (Associate Professor of Physics, Università degli Studi G. Marconi, Italy)
- **Dan Bartell** (Vice President, Sage Learning)
- **Dr. Hinrich Eylers** (Executive Dean School of Advanced Studies, University of Phoenix)
- **Raghu Krishnaiah** (Chief Operating Officer, University of Phoenix)

6:30 – 8:00 PM – Reception / Appetizers / Beverages (Room: Enchanted Hallway)



Day 2 – Thursday, February 16, 2017

8:00 – 8:45 AM – Registration / Check In / Coffee & Danish (Room: Enchanted Hallway)

8:45 – 9:00 AM – Welcome / Opening Remarks (Room: Majestic)

9:00 - 9:40 AM - Plenary: Dan Bartell, Vice President, Sagence Learning (Room: Majestic)
Topic: “Competency Based Education: Solutions for Today’s Student

9:40 – 10:00 AM – Break / Exhibitor Hall Open (Room: Enchanted Hallway)

10:00 – 11:00 AM – Speaker Presentations:

Track 1 (English – Room: Expressions 1):

SESSION A: Rethinking Pedagogy for a Digital Generation

Moderators: Dr. Matteo Martini & Paula Berry-Zeller

- Dr. Catherine Burr (Director, Academic Affairs, UOPX)

“Prioritizing Critical Success Factors for Higher Education: A Cost Program Design Perspective for Non-Traditional Students”

- Dr. Ali Kirksekiz (Computer Educational Instructional Technology, Sakarya University)

“360 Degree Videos as a Tool of Virtual Reality”

- Dr. Mubin Kiyici (Dept. Chair, Computer Educational Instructional Technology, Sakarya University)

“Net Generations’ Profiles of Net Generation Teachers”

Track 2 (English – Room: Grand V):

SESSION B: Emerging Technologies

Moderators: Dr. Laura Ricci & Richard LaMontagne

- Dr. Tammy Zacchilli (Associate Professor, Social Sciences, Saint Leo University) & Keya Mukherjee (Coordinator and instructor, MSID program, Education, Saint Leo University)

“Gamified Learning: Quest for learner engagement”

- Dr. David Proudfoot (Research Fellow, Center for Educational and Instructional Technology Research, UOPX)

“Using Video Conferencing to Enhance Satisfaction in Online Courses”

- Dr. Hala El Miniawi (Instructor, Ministry of Education UAE)

“The Role Of Technology in Attaining Higher Educational Standards Of Achievement and Conduct” VIRTUAL PRESENTATION

Track 3 (Spanish – Room: Expressions 2):

SESSION A: Rethinking Pedagogy for a Digital Generation

Moderators: Jason Gines & Luz Negron

- Dr. José Eduardo Gutiérrez Durán (Universidad Estatal a Distancia de Costa Rica)

“Los Cursos En Línea Y La Evaluación Apoyan Los Procesos De Aprendizaje: Una Mirada A Su Efecto En La Aprobación De Estudiantes En La Cátedra De Administración De La Universidad Estatal A Distancia”

- Dr. Veronica Salinas (Profesora, Tecnológico de Monterrey)

“Herramientas teóricas y tecnológicas aplicadas en la retroalimentación del aprendizaje en Posgrados en Línea”



11:00 – 11:15 AM Break / Exhibitor Hall Open (Room: Enchanted Hallway)		
11:15 AM – 12:15 PM - Speaker Presentations:		
<p>Track 1 (English – Room: Expressions 1):</p> <p>SESSION A: Rethinking Pedagogy for a Digital Generation</p> <p>Moderators: Dr. Matteo Martini & Paula Berry-Zeller</p> <ul style="list-style-type: none"> Dr. Arturo Lavalle (Director, Reserch & Development , Università degli Studi Guglielmo Marconi) <p><u>“Meeting Industry 4.0 Revolution Training Needs: Why E-Learning is the Best Way to Move Forward”</u></p> <ul style="list-style-type: none"> Dr. Suat Kol (Assistant professor, Childhood Education, Sakarya University) <p><u>“Identification of the Pre-school Prospective Teachers’ Opinions regarding Web-based Teaching”</u></p> <ul style="list-style-type: none"> Dr. Robert Pucher (Head of Department, Computer Science, University of Applied Sciences Technikum Wien) <p><u>“A Double Degree Program in Computer Science and Software Engineering”</u></p>	<p>Track 2 (English – Room: Grand V):</p> <p>SESSION D: Engaging and Supporting Faculty</p> <p>Moderators: Dr. Laura Ricci & Richard LaMontagne</p> <ul style="list-style-type: none"> Dr: Pamela Allen (Lead Faculty Area Chair, Academic Affairs, UOPX) <p><u>“No Adjunct Faculty Left Behind: Emerging Trends in Online Learning for the 21st Century”</u></p> <ul style="list-style-type: none"> Dr. Catherine Lovett (COO, Marketing and Operations, ACEA International) <p><u>“Their Arena, Our Battle: For Future Generations”</u></p> <ul style="list-style-type: none"> Dr. Robert Armbrust (Director of Academic Affairs, UOPX); Dr. Johnny Morris (Faculty, School of Advanced Studies, UOPX); Dr. Edythe McNickle (College Chair Business, UOPX; Richard LaMontagne (Program Manager, UOPX) <p><u>“Institutional Actions vs. Factors Influencing Distance Learning Faculty: A Delphi Approach”</u></p>	<p>Track 3 (Spanish – Room: Expressions 2):</p> <p>SESSION A: Rethinking Pedagogy for a Digital Generation</p> <p>Moderators: Jason Gines & Luz Negrón</p> <ul style="list-style-type: none"> Dr. Carlos Fernando Meléndez Tamayo (Director, Universidad Técnica de Ambato) <p><u>“La Capacitación Continua como Eje Potenciador en la Formación en Ejes Transversales del Profesorado”</u></p> <ul style="list-style-type: none"> Dr. Mariela Roman (Directora de UPANA Virtual, Universidad Panamericana) <p><u>“Maestría Virtual en Innovación y Docencia Superior: una experiencia de éxito (fundamentación, diseño y evaluación)”</u></p>
<p>12:00 – 1:30 PM Lunch in Hotel Restaurant</p> <p><i>The American Kitchen (Special Menu Available for GUIDE Attendees)</i></p>		
<p>1:30 – 2:10 PM Plenary: Dr. Hinrich Eylers (Executive Dean, School of Advanced Studies, University of Phoenix) & Raghu Krishnaiah (Chief Operating Officer, University of Phoenix)</p> <p>Topic: Beyond Online</p> <p>(Room: Majestic)</p>		



<p>2:15 AM – 3:15 PM - Speaker Presentations:</p>		
<p>Track 1 (English – Room: Expressions 1):</p> <p>SESSION A: Rethinking Pedagogy for a Digital Generation</p> <p>Moderators: Dr. Carlos Aquino & Dr. Pamela Allen</p> <ul style="list-style-type: none"> • Dr. Laura Pipoly (Full Time Faculty, UPOX) <p><i><u>“Diversities Invisible Role in Distance Education”</u></i></p> <ul style="list-style-type: none"> • Dr. Barbara Fedock (Faculty, SAS and College of Humanities and Sciences, UOPX) <p><i><u>“Online Adjunct Higher Education Teachers’ Perceptions of Using Social Media Sites as Instructional Approaches”</u></i></p> <ul style="list-style-type: none"> • Dr. Andree Swanson (Associate Professor, Forbes School of Business and Technology at Ashford University) <p><i><u>“Adding Audio Feedback Using Vocaroo in Online Courses: Does It Add Value?”</u></i></p> <ul style="list-style-type: none"> • Dr. Dan Bartell (Vice President, Sage Learning) <p><i><u>“The critical importance of Roles and Data in Competency Based Education”</u></i></p>	<p>Track 2 (English – Room: Grand V):</p> <p>SESSION D: Engaging and Supporting Faculty</p> <p>Moderators: Dr. Catherine Burr & Dr. Arturo Lavalle</p> <ul style="list-style-type: none"> • Dr. Elena Mastors (Dean of Faculty, College of Humanities and Sciences, UOPX) & Dr. Tammy Woody (Dean of Faculty, College of Social Sciences, UOPX) <p><i><u>“An Approach to Engaging Online Faculty in Support of Student Success”</u></i></p> <ul style="list-style-type: none"> • Dr. Robert Miner (UOPX) <p><i><u>“Developing a culture of engagement for the student and the faculty”</u></i></p> <ul style="list-style-type: none"> • Dr. Cynthia Parmenter (Onsite Dean, Onsite Program, Strayer University) <p><i><u>“Enhancing Faculty Effectiveness in the Blended or Online Classroom Through Heightened Cultural Intelligence”</u></i></p>	<p>Track 3 (Spanish – Room Expressions 2):</p>
<p>3:15 –3:30 PM – Break / Exhibitor Hall Open – Refreshments (Room: Enchanted Hallway)</p>		



<p>3:30 – 4:30 PM - Speaker Presentations:</p>		
<p>Track 1 (English – Room: Expressions 1):</p> <p>SESSION A: Rethinking Pedagogy for a Digital Generation</p> <p>Moderators: Dr. Carlos Aquino & Dr. Pamela Allen</p> <ul style="list-style-type: none"> • Dr. Donna Busarow & Dr. Stacey Atiyeh & Dr. Deanna Lauer (Faculty, College of Humanities and Sciences, UOPX) <p><u>“Helping Online Students with Time Management and Technology Concerns”</u></p> <ul style="list-style-type: none"> • Dr. Anthony Ramtulla (Head of Department Information Technology, Bahamas Technical and Vocational Institute) <p><u>“Impact and Potential of Online Training on Technical and Vocational(Career) Education in the Bahamas”</u></p> <ul style="list-style-type: none"> • Dr. Rober J. King (Faculty, Humanities, APUS-AMU and UOPX) <p><u>“Situational Awareness: Teaching International Security through Open Source Learning in Munich, Germany”</u></p>	<p>Track 2 (English – Room: Grand V):</p> <p>SESSION: Mixed</p> <p>Moderators: Dr. Catherine Burr & Dr. Arturo Lavalle</p> <p>Sponsor</p> <ul style="list-style-type: none"> • Dr. Laura Ricci & Dr. Sara Fortezza (Sponsor BeStudent) <p><u>“Best Student Rome study abroad program”</u></p> <p>Session E: Creating communities in Distance Learning</p> <ul style="list-style-type: none"> • Dr. Karen Tinsley-Kim (Instructional Development Specialist, Center for Distributed Learning, University of Central Florida) <p><u>“Getting OnRamp with UCF Online”</u></p> <p>Session C: Data Mining Strategies For E-Learning Organizations</p> <ul style="list-style-type: none"> • Dr. Ruslan Penchev (Rector, Administration and Management, International Business School) <p><u>“European Dimension in Distance Education Quality Assurance”</u></p>	<p>Track 3 (Spanish – Room: Expressions 2):</p> <p>SESSION A: Rethinking Pedagogy for a Digital Generation</p> <p>Moderators: Dr. Marco Rimanelli & Luz Negron</p> <ul style="list-style-type: none"> • Dr. Camilo Fernando Ruales Tobón & Dr. Bladimir Alexander Gutiérrez Castro (Corporación Universitaria Minuto de Dios UNIMINUTO) <p><u>“Diseño instruccional emergente para la formación docente”</u></p> <ul style="list-style-type: none"> • Dr. Maria Mercedes Quevedo Fernandez & Dr. Paula Barrera Nicholson (Universidad Nacional de Santiago del Estero) <p><u>“Análisis de la práctica educativa en la Escuela para la Innovación Educativa desde el modelo de la complejidad”</u></p> <ul style="list-style-type: none"> • Dr. Bladimir Alexander Gutiérrez Castro & Dr. Jesus Antonio Monroy Sandoval & Dr. Lina Pachon (Corporación Universitaria Minuto de Dios UNIMINUTO) <p><u>“Ambiente Virtual de Aprendizaje AVA para la comprensión lingüística y comunicativa en personas con discapacidad auditiva”</u></p>



4:30 – 5:30 PM - Speaker Presentations:

Track 1 (English – Room: Expressions 1):

SESSION A: Rethinking Pedagogy for a Digital Generation

Moderators: Dr. Carlos Aquino & Dr. Pamela Allen

- Dr. Patricia Nereim (Faculty, College of Humanities and Science, UOPX)

“The Modified Writer’s Memo: Creating Student-Instructor Engagement Beyond the Weekly Assignment”

- Dr. Rodolfo Avila (Profesor, Histology and Embriology, National University of Córdoba, School Medicine)

“The use of the website (odontoweb) and facebook (new terminology) for the diffusion of international histological and embryological”

Track 2 (English – Room: Grand V):

SESSION A: Rethinking Pedagogy for a Digital Generation

Moderators: Dr. Catherine Burr & Dr. Arturo Lavalle

- Dr. Ajamu Banjoko (Faculty, Humanities & Sciences, UOPX)

“Part-time Faculty Full-Time Commitment: Enhancing Inclusion and Support”

- Dr. Mark Griffiths (Newleaf Training and Development)

“Delivering Government Funded Personalized Pathways: A Blended Learning Solution”

- Dr. Raquel C.Bethel (Dean of Student Services, Bahamas Technical & Vocational Institute)

“Online and Blended Learning for Technical Education: A Student's Perspective.”

Track 3 (Spanish – Room: Expressions 2):

SESSION: Mixed

Moderators: Dr. Marco Rimaneli & Luz Negron

Session B: Emerging Technologies

- Dr. Antonio Carlos Sanches Cardoso (Gerente, Secretaria Geral de Cursos, Universidade do Estado da Bahia – UNEB) & Dr. Marcus Túlio de Freitas Pinheiro (Coordenador de Pós-Graduação EAD, Universidade do Estado da Bahia – UNEB) & Dr. Kathia Marise Borges Sales (Pró-Reitora Universidade do Estado da Bahia)

“Método para la aplicación de uno sistema de información en la internet para el seguimiento enade bajo la administración pública de curso uneb / unead través de la herramienta de gestión de procesos (bpm)”

- Dr. Jose Duran Reyes (Director Distance Education Universidad de Cocepción/Private/)

“Red internacional de integración cultural de estudiantes de educación básica (10 - 14 años)”

6:30 – 9:00 PM Gala Dinner and Plenary (Room: Majestic)

6:30 – 6:50 PM	Networking and Beverages (Room: Enchanted Hallway)
6:50 – 7:30 PM	Dinner
7:30 – 8:10 PM	Plenary: Dr. Dennis Littky (Co-founder/Co-director of The Met School and College Unbound Co-Director at Big Picture Learning)
	Topic: “Online to get Offline: Colleges Need to be Student Ready”
8:10 – 8:30 PM	Q&A
	Message from our Sponsors (Platinum – Gold)
8:30 – 9:00 PM	Music and Networking



Day 3 – Friday, February 17, 2017

8:00 – 9:00 AM - Coffee and Danish (Room: Enchanted Hallway)

8:30 – 11:30 AM - Exhibitor Hall Open (Room: Enchanted Hallway)

9:00 – 9:40 AM - Plenary: Dr. Matteo Martini (Associate Professor of Physics, Università degli Studi Guglielmo Marconi, Italy)

Topic: “Guide Association...what we want to become: potentialities and common best practices” (Room: Majestic)

10:00 – 11:15 AM - Speaker Presentations:

Track 1 (English – Room Expressions 1):

SESSION A: Rethinking pedagogy for a digital generation

Moderators: Lindalee Berk & Paula Berry-Zeller

- Dr. Audrey Ellison (Lead Faculty Area Chair - faculty member, School of Business, UOPX) & Dr. Patricia D’Urso (Doctoral faculty, Chair, Methodologist, School of Advanced Studies, UOPX)

“An andragogical approach to blended learning at the university graduate level”

- Dr. Elwin Tilson (Dean of Faculty, School of Health Services Administration, UOPX) & Dr. Stephanie Holden (Campus College Chair, School of Health Services Administration, UOPX)

“The impact of a Digital Faculty Community on online faculty engagement and knowledge sharing: A pilot study”

- Dr. Hala El Miniawi (Instructor, Ministry of Education UAE)

“The Role Of Technology in Attaining Higher Educational Standards Of Achievement and Conduct” VIRTUAL PRESENTATION

Track 2 (English – Grand V Room):

SESSION A: Rethinking pedagogy for a digital generation

Moderators: Jason Gines & Dr. Sara Fortezza

- Dr. Gerard Cronin (Salem Community College) & Dr. Christopher Cronin (Psychological Management Group)

“Gamification”

- Dr. Marco Rimaneli (Full Professor of Politics & International Studies, Social Sciences, Saint Leo University)

“Mixing On-line, Blended Courses and Gaming in Teaching American Politics and International Affairs”

- Prof. Dr.-Ing. Habilit Christian-Andreas Schumann (Institute for Management and Information, West Saxon University of Zwickau)

“Continuing Digital Transformation and Cross-Cultural Online Studies in International Business”

Track 3 (English – Room Expressions 2):

SESSION A: Rethinking pedagogy for a digital generation

Moderators: Dr. James Lane & Richard LaMontagne

- Dr. Gaynel Watson (E-Tutor, Social Sciences, University of the West Indies)

“Technology: Change is the Only Constant”

- Dr. Carlos Tasso Aquino (Chair, Undergraduate Business and IT Programs, College of Arts and Sciences, Argosy University)

“Diversity & Inclusion Scholarship in Online Higher Education”

- Dr. Grace Miranda (Principal, Maximizing Leadership Solutions, LLC)

“Leading and teaching the next generations: gen y and z”

- Dr. Marianne Raley (Full time faculty, English/College of Humanities and Sciences, UOPX)

“Cultivating Leaders in the Distance Learning Classroom”



11:15 to 11:30	Break / Final Session at 11:30
11:30 to 12:30	Plenary and Final Conference Remarks: Dr. Robert Robertson (President of the Bahamas Technical and Vocational Institute in Nassau the Bahamas) Topic: “Observations on Developing Online Education in Developing Countries” <i>(Room: Majestic)</i>

***Thank you for your participation in the conference and for sharing your valuable insight.
We wish everyone safe travels and future success.***

