Dr. Elmira Mangum, President

*Florida Agricultural and Mechanical University*

Making history as the first permanent female president in the institution’s 127-year legacy, Elmira Mangum, Ph.D., began her tenure as the 11th president of Florida Agricultural and Mechanical University (FAMU) on April 1, 2014.

A seasoned administrator, Dr. Mangum has served at the executive level of nationally recognized institutions of higher learning for more than 29 years. She is focusing her administration at FAMU on “Building a Brand that Matters in the 21st Century and Beyond.”

From 2010 until her appointment at FAMU, Dr. Mangum served as vice president for planning and budget at Cornell University. While at Cornell, she was the senior administrator charged with managing the university’s resources and annual budgeting process. As a change agent, Dr. Mangum was credited with leading a dynamic overhaul that helped the university overcome a structural deficit that stemmed from the economic downturn.

Prior to her successful tenure at Cornell, President Mangum served in various administrative capacities for nine years at the University of North Carolina – Chapel Hill, including serving as senior associate provost. Her extraordinary career in higher education leadership began at the University of Wisconsin Extension, Geological and Natural History Survey as an operations specialist. She also held leading positions at the University at Buffalo (SUNY), where she served as an assistant dean, associate provost for resource management, and vice provost.

Dr. Mangum received a bachelor’s degree in geography and education from North Carolina Central University. She graduated with honors from the University of Wisconsin-Madison with a master’s degree in public policy and public administration, and earned a second master’s degree in urban and regional planning. She received a doctor of philosophy in educational leadership and policy from the University at Buffalo, where she received distinction for her work on leadership in higher education.

Dr. Mangum completed postgraduate training at the Center for Creative Leadership in North Carolina, the Millennium Leadership Institute, the Harvard Graduate School of Education Management Development Program, the National Leadership Forum for Women Administrators, and Cornell’s Administrative Management Institute.

Dr. Mangum’s commitment to public service is exemplified by her serving on numerous boards and organizations, including but not limited to: the American Association of University Women, the American Council of Education, the Higher Education Resource Services (HERS) Board of Directors, the National Action Council for Minorities in Engineering, Inc., and the United Way Board of Directors – Tompkins County. She is a life member of the National Council of Negro Women and Zeta Phi Beta Sorority, Inc. A native of North Carolina, Dr. Mangum is the proud mother of three adult children: Gregory Frank Daniel, Jr., Gabriel Faye Daniel, M.D., and Joshua Reed Daniel.
Greetings,

On behalf of the entire Florida Agricultural and Mechanical University family, I welcome you to the inaugural Southeast Distance Learning Conference. Our theme for this conference is “Enhancing Access, Curriculum, and Relevance Through Distance Learning Communities.” It is our hope that you will take full advantage of this professional opportunity to engage in academic workshops, scholarly presentations, and interact with other professionals working in or aspiring to become part of our global distance learning community.

Your presence indicates you value education and desire occasions to enhance the educational experience of those you teach.

Thank you for your support of this conference and welcome to Florida A&M University.

Sincerely,

[Signature]

Elmira Mangum, Ph.D.
President

EM:dg
Provost Marcella David joined Florida A&M University in February 2015. Prior to moving to Tallahassee, Provost David was Associate Dean and Professor of Law and International Studies at The University of Iowa (Iowa) College of Law. Provost David joined the Iowa Law faculty in 1995. While at Iowa she served over five years in the university's central administration, as associate provost for diversity and as Iowa's first Special Assistant to the President for Equal Opportunity and Diversity and Associate Provost for Diversity (from 2006-2009).

Provost David earned her B.S. in Computer and Systems Engineering from Rensselaer Polytechnic Institute in 1986 and her J.D. from The University of Michigan Law School in 1989. From 1991-92, she studied Human Rights and Comparative Law as a Ford Foundation Fellow in Public International Law at the Harvard Law School. Her research interests include the use of economic and other sanctions, international criminal law, and questions related to international organizations.

From 1992-1995, David was a litigation associate at the New York law firm of Paul, Weiss, Rifkind, Wharton & Garrison. Her national service includes serving as a member of the Executive Council of the American Society of International Law. She is a past member and past chair of the Governing Board of the Worker Rights Consortium, a non-governmental organization that assists in ensuring that university-logoed goods are manufactured under conditions that respect the rights of workers, and served as the President of the Board of Directors for Diversity Focus, a non-profit organization that seeks to promote diversity and inclusion in Iowa.

Provost David has travelled extensively internationally, and her hobbies include travel, photography, and knitting.
Dear Participants:

I am so glad that you decided to join us here on the campus on Florida Agricultural and Mechanical University on the “Highest of Seven Hills” in Tallahassee, Florida, for what promises to be a memorable event.

I would like to personally welcome each of you to the Southeast Distance Learning Conference. As we transition from the traditional classroom setting to the online environment, I encourage each of you to grab hold of best practices in the design and delivery of distance learning across diverse academic disciplines that will be shared during the conference.

In addition, I would like to thank Dr. Shawnta Friday-Stroud, Dean of the School of Business and Industry; Dr. Kelley Bailey, Assistant Professor and Coordinator of the Southeast Distance Learning Conference; and all of the presenters for making this conference a success. I also thank each of you for attending the conference and bringing your expertise on the subject matter.

Sincerely,

Marcella David, Provost and
Vice President for Academic Affairs
Dr. Shawnta Friday-Stroud, Dean  
*Florida Agricultural and Mechanical University*

Shawnta S. Friday-Stroud, Ph.D., is the Dean and a Professor of Management in the School of Business and Industry at Florida A&M University. She is a former McKnight Doctoral Fellow and a former McKnight Junior Faculty Development Fellow.

Dr. Friday-Stroud received her Ph.D. in Business Administration with a concentration in Management from Florida International University in Miami, FL, and her B.S. and MBA from Florida A&M University. She has been recognized in Who’s Who Among America’s Teachers several times. Dr. Friday-Stroud has also taught at Florida International University and Florida Memorial University.

Dr. Friday-Stroud has taught Organization Theory, Organizational Behavior, Negotiations, Strategic Management, and other management-related courses at the graduate and undergraduate levels. Her research interests include issues pertaining to diversity, mentoring, intergroup relations, and other organizational behavior topics. She was featured in the January 2, 2003 issue of Black Issues in Higher Education as a “Standout Scholar.” Dr. Friday-Stroud has also self-published two books, Take A.C.T.I.O.N® and Cultivate Your S.P.I.R.I.T®. The books offer professionals and individuals a simple holistic process for accomplishing more of their personal and professional goals in less time with less effort and stress.

Dr. Friday-Stroud has over 20 years of consulting experience in the areas of strategic planning, leadership training, diversity course development and training, employee attitudinal assessments, workload analysis, strategic market assessment, team building, computer training, conflict resolution and management, employee-management relations liaison, standards of performance, mentoring strategy formulation, implementation, and evaluation, formulating departmental vision and mission statements, and program evaluation. She has provided consulting services for organizations such as the National Bar Association, Frenchtown Credit Union, Florida A&M University, General Mills, Eli Lilly and Company, Ford Motor Company, Mentor Exchange, Inc., The Houston Chronicle, New Orleans Parish School District, Miami Police Department, United States Tennis Association, Dade County (FL) Beacon Council, and Florida Memorial College to name a few.

Dr. Friday-Stroud serves on the Knight Creative Communities Institute (KCCI) Advisory Board, and the Leon County Research and Development Board. Dr. Friday-Stroud has been appointed by the governor of the State of Florida and confirmed by the Florida Senate as a consumer member of the Florida Board of Respiratory Care.
Greetings Conference Attendees:

Welcome to Florida Agricultural and Mechanical University, which sits on the highest of seven hills in the beautiful capital city of Tallahassee, Florida! On behalf of the School of Business and Industry, I welcome you to our inaugural Southeast Distance Learning Conference, where our theme is "Enhancing Access, Curriculum, and Relevance Through Distance Learning Communities."

Please take this opportunity to exchange ideas and best practices with other academic professionals who have a shared interest in enhancing our global community through the effective use of distance learning platforms and strategies. Your participation will contribute to us having a productive conference with enriching experiences. Thank you for engaging with us and our partners.

Warmest regards,

Shawnta Friday-Stroud, Ph.D.
Dean
# CONFERENCE SCHEDULE
Southeast Distance Learning Conference  
Florida Agricultural and Mechanical University  
School of Business and Industry (SBI)  
September 24 – 26, 2015

## Thursday, September 24, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30AM – 9:30AM</td>
<td>CONTINENTAL BREAKFAST</td>
<td>SBI Boardroom 422 - South Wing</td>
</tr>
<tr>
<td>10:00AM – 12:00PM</td>
<td>OPENING PLENARY SESSION</td>
<td>SBI G-12 - North Wing</td>
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Welcome  
Dr. Shawnta Friday-Stroud, Dean  
School of Business and Industry

Greetings  
Dr. Elmira Mangum, President  
Florida Agricultural and Mechanical University

**FAMU Distance Learning Program Presentations**  
Ms. Franzetta D. Fitz, Director  
*Instructional Technology*  
Dr. Cynthia Harris, Director  
*Institute for Public Health*  
Dr. Ruena Norman, Dean  
*School of Nursing*  
Dr. Patricia Green-Powell, Interim Dean  
*College of Education*  
Dr. Cynthia Hughes Harris, Dean  
*School of Allied Health Sciences*

**GuideBook Live Webcast Presentation**  
Overview of Conference  
Transitional Remarks

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<tr>
<th>Time</th>
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<th>Location</th>
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<tbody>
<tr>
<td>12:00PM – 1:45PM</td>
<td>LUNCH</td>
<td>SBI 447 - North Wing</td>
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## Friday, September 25, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>2:00PM – 3:00PM</td>
<td>CONCURRENT WORKSHOPS</td>
<td></td>
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**ACCESS** – SBI 109 - East Wing  
**Topic**: Let’s Discuss Communication: Best Practices for Didactic and Engaging Online Discourse  
**Presenter**: Ms. Patrice W. Jones

**CURRICULUM** – SBI 407 – South Wing  
**Topic**: Technology Considerations for Higher Education Professionals  
**Presenter**: Mr. Terrance McNeil

**RELEVANCE** – SBI 011 - South Wing  
**Topic**: Building High Quality Online Courses  
**Presenters**: Ms. Franzetta D. Fitz, Dr. Niamboue Bado, and Ms. Brennen Grant Cannon
Southeast Distance Learning Conference

WELCOME RECEPTION

Thursday, September 24, 2015
6:00PM – 8:00PM
Double Tree Hotel Ballroom
101 S. Adams St., Tallahassee, FL 32301

FAMU Faculty Jazz Ensemble
Welcome
Greetings
Announcements
Conference Overview Updates

Friday, September 25, 2015

CONTINENTAL BREAKFAST
SBI 447 - North Wing

SECOND PLENARY SESSION
SBI G-12 - North Wing

GLOBAL CLASSROOM PROJECT
Ms. Santosh Talghatti and Mrs. L. Michelle Salvant
(Web Presentation From Pune, India)

RELEVANCE – SBI 117 - North Wing
Topic: Using Learning Analytics to Measure Achievement in a Hybrid Course
Presenters: Dr. Marilyn Dickey, Mr. Amit Chauhan, and Ms. Vivian Pope
### Friday, September 25, 2015

**11:15AM – 12:15PM**  
**CONCURRENT PRESENTATIONS**

**ACCESS – SBI 115 - North Wing**  
**Topic:** Blending Old and New Technology with Experiential Learning Theory  
**Presenter:** Maj. Anthony G. Sousa

**CURRICULUM – SBI - 116 North Wing**  
**Topic:** Meeting a Critical Healthcare Workforce Need: An Online Medical Coding Certificate Program  
**Presenter:** Dr. Marjorie McNeill

**RELEVANCE – SBI 117 - North Wing**  
**Topic:** A Comparison of Online Communities of Inquiry: A Study of Social Presence  
**Presenter:** Dr. Shenifa M. Taite

**12:15PM – 12:30PM**  
**TRANSPORTATION TO THE GRAND BALLROOM**  
*(PLEASE MEET IN THE HALLWAY BEHIND G-12 NORTH WING)*

Vans will leave every 5 minutes

**12:30PM – 2:30PM**  
**SOUTHEAST DISTANCE LEARNING CONFERENCE LUNCHEON**  
Grand Ballroom

**2:45PM – 3:15PM**  
**ROUND TABLE DISCUSSIONS**  
Grand Ballroom

**Topic:** Florida Virtual School  
**Presenter:** Ms. Stefanie Steele

**Topic:** The Library’s Role in Distance Education  
**Presenter:** Mr. Brian Crowell

**3:30PM – 4:00PM**  
**ROUND TABLE DISCUSSIONS**  
Grand Ballroom

**Topic:** Student Motivation and Engagement in Online Courses: Getting Students Plugged-In  
**Presenter:** Ms. Telisa Jones

**Topic:** Science, Engineer, and Mathematics Curriculum and Assessment  
**Presenter:** Ms. Raquel T. Lynch

**4:30PM – 5:00PM**  
**CLOSING PLENARY SESSION**  
Dr. Kelley Bolden Bailey  
Conference Coordinator  
Grand Ballroom

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### Saturday, September 26, 2015

**3:00PM – 5:30PM**  
**SOUTHEAST DISTANCE LEARNING TAIL-GATE EVENT**  
*(Please wear your conference T-shirt)*  
Bragg Stadium  
Florida A&M University  
*TBA*

**6:00PM**  
**FAMU Rattlers vs TSU Tigers**  
Bragg Stadium  
Florida A&M University
Lady Dhyana Ziegler, DCJ, Ph.D. is the Garth C. Reeves Eminent Scholar Endowed Chair of Excellence in the School of Journalism and Graphic Communication at Florida A&M University. Prior to that appointment, she served in several administrative positions including Acting Vice President for Research, Assistant Vice President for Instructional Technology and Distance Learning, and Interim Director of the Office of International Education and Development. She has worked in higher education for more than 25 years. Dr. Ziegler is a four-time Governor’s Appointee to the Florida Virtual School Board of Trustees and currently serves as Chair. She is also a Governor’s Appointee Commissioner to the Florida Commission on the Status of Women. Ziegler is a Public Member of the Foreign Service (USA) and has served on three Foreign Service Selection Boards for the U.S. Department of State (2007, 2010, and 2014) and one for the United States Agency for International Development (2012) evaluating the tenure and promotion of Foreign Service Officers. She is also a member of the Advisory Board for the Center for Educational and Performance Accountability for Florida Tax Watch. Ziegler is the author of three books, more than 50 scholarly publications including book chapters, refereed journal articles, professional publications, and has produced more than 100 videos and other multimedia productions. She has made presentations at more than 100 national and international Conferences and has been awarded nearly 6.5 million dollars in grants. Lady Ziegler has received numerous awards and recognitions for her contributions including being knighted as a Dame of Justice in England in 2008. She has been honored several times over the years as one of the Top 50 Most Important African Americans in Technology and selected as one of the 100 Most Important Blacks in Technology by U.S. Black Engineer and Information Technology Magazine. In addition, Ziegler was the only female featured among 26 technology leaders in the book The Black Digital Elite: African American Leaders of the Information Revolutions that included features on John Thompson, current Chair of Microsoft, former FCC Chairman, Michael K. Powell, and the late Ron Brown, former Secretary of Commerce. In 2012, she was honored as one of the Women of Distinction in the area of Education by the Girls Scouts of the Florida Panhandle and in 2014 was selected as one of the 2014 Trailblazers by the Oasis Center for Women and Girls, just to name a few of her accomplishments. Email: ladydhyanaziegler@gmail.com.
Southeast Distance Learning Conference

Luncheon
Florida Agricultural and Mechanical University
Grand Ballroom
Friday, September 25, 2015
12:30PM – 2:30PM

Master of Ceremony
Darryl Jones, Director
Bethel Community Empowerment Corporation

Greetings
Marcella David, Provost
Florida Agricultural and Mechanical University

Inspirational Word

Lunch

Introduction of Speaker
Robert Seniors, Assistant Director
Information Technology

Speaker
Dhyana Ziegler, Ph.D., Florida Virtual School
Board of Directors, Chair

Special Presentations
Kelley Bolden Bailey, Ph.D.
Southeast Distance Learning Conference, Coordinator

Overview of Conference

Closing Remarks
PRESENTATION TOPICS

A Comparison of Online Communities of Inquiry: A Study of Social Presence
Dr. Shenifa M. Taite

A Qualitative Descriptive Case Study: The Impact of Texting on Writing Professors (Web Presentation)
Dr. Mavis Carr, Dr. Scharbrenia Lockhart, and Dr. Marilyn Dickey

Asynchronous to Synchronous / Asynchronous Combination: A Winning Distance Learning Strategy for Pharmacy Education
Dean Michael Thompson, Mr. Jason Mobley and Professor Juan Mosley

Asynchronous to Synchronous/Asynchronous Combination: A Winning Online Strategy for Nurse Practitioner Education
Mr. Danny Malone, Dr. Uloma Onubogu, and Dr. Jaibun Earp

Blending Old and New Technology with Experiential Learning Theory
Maj. Anthony G. Sousa

Building High Quality Online Courses
Ms. Franzetta Fitz, Ms. Brennen Grant Cannon, and Dr. Niamboue Bado

Closing the Loop through Curriculum Redesign: Outcomes of Faculty Development Series in the FAMU Teaching and Learning Center
Dr. Genyne Boston and Dr. Torhonda Lee

Creating Technology Driven Improvements to Teacher Education Programs
Mr. Terrance McNeil

Florida Virtual School
Ms. Stefanie Steele - Florida Virtual School Governmental Affairs Administrator

Global Classroom Project (Web Presentation)
Mr. Santosh Talghatti and Mrs. L. Michelle Salvant

Let’s Discuss Communication: Best Practices for Didactic and Engaging Online Discourse
Ms. Patrice W. Jones

Meeting a Critical Healthcare Workforce Need: An Online Medical Coding Certificate Program
Dr. Marjorie McNeill

Science, Engineer, and Mathematics Curriculum and Assessment
Ms. Raquel T. Lynch

Student Motivation and Engagement in Online Courses: Getting Students Plugged-In
Ms. Telisa Jones

The Business of Hybrid Instruction: Enhancing Leadership Skills for Business Students through Strategic Implementation of Hybrid Instruction
Dr. Kelley Bolden Bailey

The Library’s Role in Distance Education
Mr. Brian Crowell

Using Learning Analytics to Measure Achievement in a Hybrid Course
Mr. Amit Chauhan, Ms. Vivian Pope, and Dr. Marilyn Dickey
Presenters

Dr. Niamboue Bado
Coordinator, Academic Support
Office of Instructional Technology
Florida A&M University

Dr. Kelley Bolden Bailey, Assistant Professor
School of Business and Industry
Southeast Distance Learning Conference, Coordinator

Dr. Genyne Boston
Associate Provost for Faculty Affairs and Faculty Development
Office of Academic Affairs
Florida A&M University

Dr. Mavis Carr, Assistant Professor
Scripps Howard School of Journalism and Communications

Mr. Amit Chauhan
Instructional Designer
Tallahassee Community College

Mr. Brian Crowell
Instructor Librarian
Florida A&M University

Dr. Marilyn Dickey, Director
Center for Distance Learning Tallahassee Community College & Doctoral Faculty, School of Advanced Studies
University of Phoenix
Presenters

Dr. Jaibun K. Earp, M.Ed., ARNP, FNP-BC, CNE
Professor & Associate Dean, Graduate Program School of Nursing
Florida A&M University

Ms. Franzetta D. Fitz, Director
Instructional Technology
Florida A&M University

Ms. Brennen Grant Cannon
Coordinator, Academic Support
Office of Instructional Technology
Florida A&M University

Ms. Patrice W. Jones, EdS
Online Instructor/Instructional Designer
PhD Student, Educational Leadership
Florida A&M University

Ms. Telisa Jones, MSEd
Academic Coordinator/Instructional Designer
College of Science and Technology
Florida A&M University

Dr. Torhonda C. Lee, MCHES
Assistant Professor,
Institute of Public Health
College of Pharmacy & Pharmaceutical Sciences

Dr. Scharbrenia Lockhart
Faculty
University of Phoenix
Presenters

Ms. Raquel T. Lynch
Early Childhood Education
Curriculum Developer
Brownsville Preparatory Institute

Dr. Marjorie H. McNeill, RHIA, CCS, FAHIMA
Director and Associate Professor
Division of Health Informatics and Information Management
School of Allied Health Sciences
Florida A&M University

Mr. Terrance McNeil
Instructional Technologist
College of Education
Florida A&M University

Mr. Danny Malone
Computer Support Analyst
Office of Instructional Technology (OIT)

Mr. Jason Mobley, Cisco CCNA Collaboration Certified, A+, N+, MCSE
Senior Computer Support Specialist

Juan F. Mosley II, Pharm. D., CPh., AAHIVP
Assistant Professor of Pharmacy Practice
Crestview Division
Florida A&M University

Dr. Uloma Onubogu, MSN, MSEd, ARNP-BC (ANP, GNP)
Associate Professor
School of Nursing
Presenters

Ms. Vivian Pope
Instructional Designer
Tallahassee Community College

Mrs. L. Michelle Salvant
L.MichelleMedia.co and Institute

Mr. Robert Seniors, Assistant Director
Instructional Technology
Florida A&M University

Maj Anthony G. Sousa, USMC
Marine Officer Instructor, Naval ROTC Unit FAMU/FSU
Student, M.Ed./Curriculum & Instruction, COE
Florida A&M University

Dr. Shenifa M. Taite, Director
Instructional Design & Media Production
Florida State University, College of Medicine

Mr. Santosh Talghatti
Global Classroom Project

Michael D. Thompson, Pharm.D., AAHIVP
Dean and Professor
College of Pharmacy and Pharmaceutical Sciences
Florida A&M University
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