



Familiarity Mode's Impact On Globalization And Invulnerability Case Study

BY

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INTRODUCTION

- **FAMILIARITY Taxonomy (for coordination and planning, sequencing and strategy) that appeared twice with highest percentages** in the case was the funneled taxonomy, compared to **LANGUAGE Taxonomy (for coordination) & BENEVOLENCE Taxonomy (for planning sequencing and strategy)**.
- Word frequency tallies were calculated from what leaders had to say. Respecting cultures from two affiliated parties to gain knowledge can be concluded as the mode in a data set (Ngiam, Khaw, Holcombe & Goodbourn, 2019).
- **INVULNERABILITY** is the privilege of exemption from certain laws and taxes granted to diplomats or dignitaries by the country in which they are working, the United States.

INTRODUCTION (Con't); USFNs & SNs

- USFN's under-served foreign nationals & SN's served nationals, as the affiliation of two United States parties were analyzed through **COORDINATION & PLANNING, SEQUENCING & STRATEGY** elements (Chan, Shum, Touloupoulou & Chen, 2008).
- **USFN's** for the case are represented by embassy officials, ambassadors, trade and commerce commissioners in the Mideastern United States from home countries.
- **SN's** for the case are represented by executives and managers in the Northcentral United States.
- **USFNs and SNs** balance each other out, as SNs stabilize and mitigate decisions, in a position to help 2nd and 3rd World countries.

INTRODUCTION (Con't); UFNs & SNs

- Scenario of USFN's & SN's are examples of invulnerability aspect impacting globalization. The mediation of SNs influences the decisions concerning *retrospectivity* that USFNs create (Håkonsson & Carroll, 2016; Raphael, 2020).

RESEARCH QUESTIONS

- There is One Research Question:
 - What are the perceptions and experiences of US affiliated USFN and SN leaders and how does mitigation of decisions concern invulnerability through familiarity mode?

PROBLEM

- There is a lack of recognition for the affiliation of USFNs and SNs in the United States needed to improve decision-making (Håkonsson & Carroll, 2016). Specifically, familiarity is a type of culture that requires greater attention for the affiliation of the two parties and aspects of invulnerability's impact on globalization that lacks retrospectivity (Raphael, 2020). The impact on globalization is observable by familiarity mode revealing that the USFNs cause stifling and need the SNs.

PURPOSE

- The purpose of the case study was to understand the reasons why the affiliation of two parties is misunderstood. The case study unveils misunderstanding USFNs and SNs through familiarity mode impacting globalization. Familiarity was examined for **retrospective** aspects of diplomats crossing borders at term commencement and expiration and SNs who stabilize global decisions, specifically for 2nd and 3rd World countries.

METHOD

- The method of this case study is qualitative. The design is a case study (Yin, 2015). Data sources in the case included respondent responses to two sets of questions validated by a field test (Yin, 2017). One set of questions pertained to USFNs and the other was for SNs, making it possible to gain scholarly insights into the problem. Familiarity taxonomy was funneled for the case study protocol to link the questions and protocol topics. Protocol topics compared familiarity through converging arrow and process arrow models for the case study.

DATA COLLECTION

- The primary means of data collection was through face-to-face interviews with two sets of questions.
- Interviews were performed for USFNs and SNs using two recorders, an MP3 and a Samsung Android telecommunication device.
- USFNs interviews lasted 90 minutes
- SNs interviews lasted 60 minutes.
- Data was collected and asked by researcher with 20 questions, 10 each. In the case study, data collection referred to outcomes of model analysis for affiliated/working leaders living in the United States at the same time.

DATA ANALYSIS


- Results Measures:
 - A two-model analysis was created from transcribed interview respondent responses using a pattern matching technique. The latter involved a word frequency system that was further funneled to a taxonomy. A frequency was calculated every time a question's response hit a category. The significant categories for the case included **human resources; recruitment and lead action**. The significant categories were then funneled further to the taxonomies of familiarity, language and benevolence.
 - NCapture in Microsoft software was usable to transcribe recorded interviews from USFNs and SNs (Merriam & Grenier, 2019). NVivo12[®] software technology was used for findings to code and analyze results to create conclusions (Yin, 2015). Findings and conclusions created the converging arrow and process arrows models for analysis (see Figures 1 & 2).

ONE OF TWO FINDINGS; 1-US SNs Served Nationals Are Moderators of Decisions

- **CONVERGING ARROWS MODEL** in Figure 1 shows familiarity impacts globalization of SNs concerning invulnerability and the moderating of decisions was achieved (See Figure 1).
- **MODE #1 @ 75%** for COORDINATION & **MODE #2 @ 115%** FOR STRATEGY, SEQUENCING AND PLANNING were the highest percentages for SNs appearing **twice** in a data set for **FAMILIARITY** from respondent responses to questions.
- **Human Resources; Recruitment** FOR COORDINATION & **Lead Action** FOR STRATEGY, SEQUENCE AND PLANNING categories created had the greatest significance for further taxonomic funneling.

Figure 1; Converging Arrows Model: Familiarity Mode #1 & #2





TWO OF TWO FINDINGS; 2-Three Stages For Arrows Process Model; Retrospectivity & Affiliation of Two Entities (SNs and USFNs)

- **ARROWS PROCESS ONE-** Funneled taxonomies comparison of familiarity, language and benevolence
- **ARROWS PROCESS TWO-**
 - **COORDINATION** developing the categories of
 - HUMAN RESOURCES; RECRUITMENT from SNs &
 - ELASTICITY from USFNs
 - **STRATGY, SEQUENCE & PLANNING** developing the categories of
 - LEAD ACTIONS from SNs &
 - ACTS OF VOLITION from USFNs
- **ARROWS PROCESS THREE-** FAMILIARITY taxonomy developed highest percentages twice as “MODE #1 & #2” indicating the affiliation of two entities

Figure 2; Process Arrows Model: Familiarity Three Process Model & Invulnerability Impacting Globalization



CONCLUSIONS

- Invulnerability lacks retrospectivity.
- USFN invulnerability denotes a different set of criteria in the U.S. as temporaries.
- **COORDINATION OF SNs** (in human resources; recruitment) requires scrutiny and vigilance to determine how they perform temporal tasks over diplomatic term duration in assessments.
 - USFNs showed **ELASTICITY** as reliant with flexibility.
- **STRATEGY, SEQUENCE AND PLANNING OF SNs** (in lead actions) applies to chief executive officers (CEOs) making determinations through delegation of duties and retrospectivity differing.
 - USFNs showed **ACTS OF VOLITION** needing to have clean records and admitting using one's will.
- USFNs activity back in home country is critical before end of term; abuse and exploitation shields a diplomat from liability for wrongful actions before appointment as a dignitary. Reciprocal clearing is required before returning to the their host country.

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